

## **Traffic Generator Signing**

Signing for a specific regional attraction or facility that generates significant volume of motorists unfamiliar with the local area can be beneficial. Guide and information signs are intended to provide notice to motorists unfamiliar with the area to better facilitate travel and turn maneuvers to the destination. Highway signing is not intended to be an advertising medium. The County will review each request to determine if permitting this signing would be the appropriate method to aid traffic on the County system traveling to a specific facility.

This signing is meant for traffic generators that are major regional attractions or facilities that draw motorists from beyond the local community. They are significant for the cultural, historical, or recreational experience and public appeal of the generator. Signing shall not be provided if the facility is readily visible or if effective off right-of-way directional signing is present or can be provided. Signing of this type is to help direct traffic and straight ahead signing will not be permitted. Predominantly retail, business, or manufacturing centers are not normally eligible for guide signing.

The following types of businesses qualify as a traffic generator business:

- Resort
- Campground
- Restaurant
- Motel
- Place of Worship
- Gasoline Service Station
- Rural Agriculture Business
- Tourist Oriented Business

# BELTRAMI COUNTY HIGHWAY DEPARTMENT

## Application for Installation of Specific Service Sign

Applicant Name	
Mailing Address	
City, State, Zip	Telephone
Business Name	
Street Address	
City, State, Zip	
Email Address	

Exact Business Name to be shown on sign: (show all characters, one letter per block, including spaces)

LINE 1																				
LINE 2 (if needed)																				

**Signing Location:** Intersection of \_\_\_\_\_ and \_\_\_\_\_

Exact distance from the signed intersection to the business: \_\_\_\_\_ miles.

Direction to the business from the signed intersection (check)    East    West    North    South

**No. of signs requested:** (check)        1        2        3

**Applicants must read, complete, and sign the attached Certification of Compliance prior to sign fabrication and installation.**

**Individual Sign Fee:** \$300.00 x \_\_\_\_\_ signs = \$ \_\_\_\_\_  
*(Includes materials, installation, and overhead)*

Make check or money order payable to: **Beltrami County Highway Department**

Valid from _____ to _____	Renewal Date _____
Beltrami County Highway Department	
Dated _____	Authorized _____ <div style="text-align: right; margin-top: 5px;">County Highway Engineer</div>

## CERTIFICATION OF COMPLIANCE

RESORT:

MOTEL:

RESTAURANT:

I (We), the undersigned, do hereby certify that this business is licensed by State Department of Health as required by Minnesota Statute 157.03.

CAMPGROUND:

I (We), the undersigned, do hereby certify that this camping area does possess a State Department of Health license, as required by Minnesota Statute 327.15, and that the following criteria will be met:

- ✓ a minimum of 15 spaces available;
- ✓ modern sanitary facilities (flush, chemical, or incinerator toilet) and drinking water available
- ✓ services available 24 hours per day

GASOLINE SERVICE STATION/RETAIL MOTOR FUEL BUSINESS: I (We), the undersigned, do hereby certify that the "gasoline service station" or "retail motor fuel business" provides services including fuel and oil, restroom facilities and drinking water, public access to a telephone, and provides continuous operation at least 12 hours per day, 7 days per week.

PLACE OF WORSHIP

RURAL AGRICULTURAL BUSINESS: I (We), the undersigned, do hereby certify that the rural agricultural business is open a minimum of 8 hours per day, 6 days per week, 12 months per year or for a seasonal business 8 hours per day, 6 days per week during the normal seasonal period.

TOURIST ORIENTED BUSINESS: I (We), the undersigned, do hereby certify that the tourist oriented business is open a minimum of 8 hours per day, 6 days per week, 12 months per year or for a seasonal business 8 hours per day, 6 days per week during the normal seasonal period.

Further, I (we) do hereby certify that this business conforms with all applicable laws and regulations concerning the provisions for public accommodations without regard to race, religion, color, sex or national origin.

I (We) also certify, in compliance with Minnesota Statutes, that (1) my business is not readily visible from the county road intersection to be signed; (2) effective directional advertising is not possible; and (3) no business advertising signs can be legally and effectively located near the intersection.

I (We) agree to participate in any additional maintenance and/or sign replacement costs for the specific service sign(s) resulting from damage, vandalism and other such occurrences beyond the control of Beltrami County. I (We) agree to pay Beltrami County for all current costs required to repair the sign panel and/or sign structure. If total replacement is required, I (we) agree to pay Beltrami County, in advance, the current cost for a new sign panel and/or sign structure. In addition, I (we) understand that I (we) will be billed in advance for replacement costs at the time the signs must be refurbished due to natural deterioration.

I (We) agree to accept the sign format, design, and location determined by the County Highway Department, in compliance with all pertinent state signing standards, and to make the \$300 per sign payment in advance. I (We) realize that, according to State Law, I (We) must renew my request for specific services signing every three years.

I (We), the undersigned, herewith accept the terms and conditions of the regulations of the County Engineer and agree to fully comply herewith to the satisfaction of the Beltrami County Highway Department. The County Highway Department may remove the sign (s) for any failure to comply with these terms and/or non-payment of any repair or replacement costs.

Date: \_\_\_\_\_ Applicant's Signature \_\_\_\_\_

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_